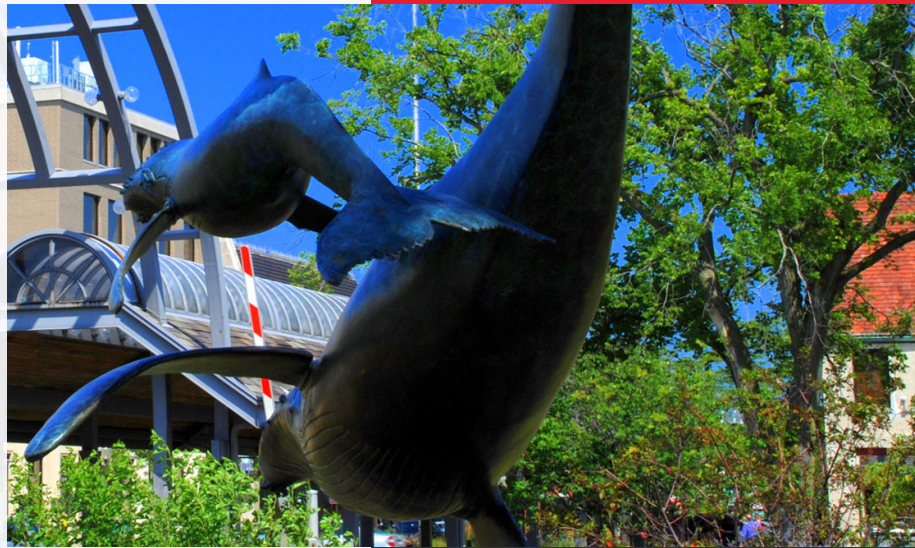




Local Businesses & Non-Profits Welcome



IF YOU HAVE A BRICKS AND MORTAR LOCATION IN HIGHLAND PARK, CONSIDER THESE OPPORTUNITIES

OPTION 1: Sign up to promote your business (may not sell at market): Local businesses are defined as businesses with a bricks and mortar address in the same community as the market(s) they are applying for. Local Businesses may apply to attend the market a maximum of 3 times per market season, no more than 1x a month, free of charge and based on availability and with the following conditions:

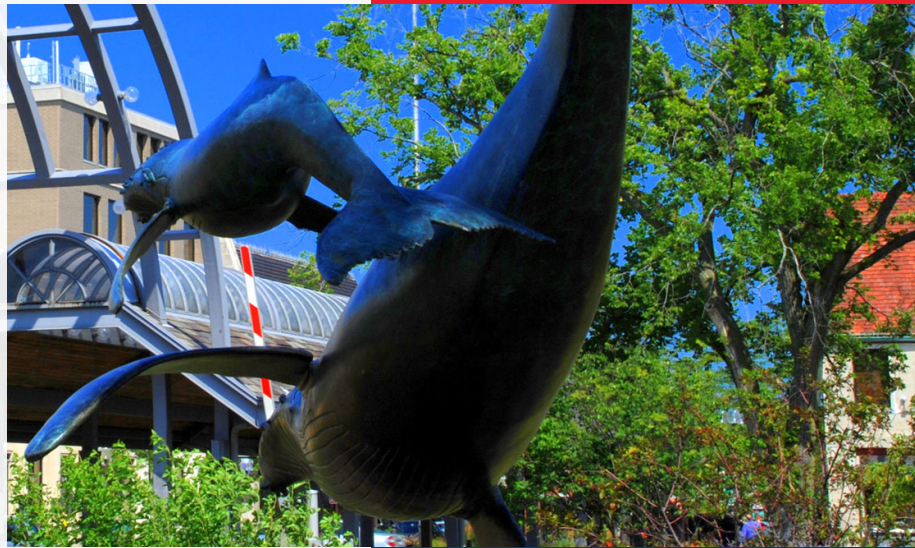
- The participant will not be allowed to sell anything at market.
- The participant may not give away products or services at this booth that are already represented at the market by a vendor selling that product or service
- The participant may hand out promotional materials for products/services that direct people to their business
- The participant is required to bring their own table and chairs.
- The participant may be given a market canopy based on availability but should be prepared to set up open air or bring their own canopy.
- Additional dates may be booked at the service rate at the sole discretion of Bensidoun USA, Inc.
- The applicant must complete and remit a 2023 Bensidoun USA market application

OPTION 2: Sign up to be a vendor at the market: Applicants that currently operate permanent businesses in the community and that wish to sell their product or promote their service at market can apply to be a vendor. Along with the opportunity to generate additional income, this option might be the most cost effective and efficient advertising your money can buy with 100% of your investment reaching your target consumer – shoppers from our own community. Your presence at the market will enhance your ability to meet and greet the citizens of your community in a very personal and pleasant outdoor environment. Applicants must complete a Bensidoun USA 2023 application to participate and will receive a 50% discount on the first day of attendance. Bookings will be made based on availability of space. Applicant must bring their own table and chairs. Customary rates will apply to all additional dates.

OPTION 3: Local chamber and Business Associations may apply for and attend the market free of charge on a weekly basis to promote downtown businesses and events. This option is not for the exclusive promotion of an individual business. Please see option one if this is the desired use. To exercise this opportunity please complete and remit a 2023 application with your request. The local chamber/business association will be offered open air space at premier markets and may bring a canopy/umbrella should they so desire. They will be offered a canopied space at community markets that utilize the French market canopy system. They also must provide their own table and chairs.



Local Businesses & Non-Profits Welcome



SIGN UP TO TAKE ADVANTAGE OF FREE OPEN-AIR SPACE IN HIGHLAND PARK FOR NON- PROFITS AND COMMUNITY GROUPS.

If you are a member of a local non-profit group, a branch of local government, library, park district or forest preserve district that would like to connect with the community, the market might be the ideal opportunity for your organization. If you plan to sell anything at market your group must have a physical address in the town that you are applying for. Groups should submit a completed 2023 market application and be sure to include information regarding their organization and the purpose of their request, what they wish to do at the market. Should your request be approved you may qualify for free Open-air space. We accept groups in these categories at no charge 3 times a year and no more than one time per month. Additional dates may be assigned at the sole discretion of Bensidoun USA Inc. All participants must provide their own table and chairs. Examples of the types of events that might occur would be selling pancake breakfast tickets or garden walk tickets, boy scouts selling popcorn, girl scouts selling cookies, face painting, bottled water sales, handing out reusable market bags, library card sign ups, bicycle or car seat safety checks, touch a truck, meet the Mayor, etc, the list goes on. There are several creative ways to support your group by bringing an event to the market.

EXCLUSIONS: Requests from groups wishing to promote a specific ideology, political party, candidate or religion will not be considered. These groups are welcome to conduct activities in accordance with local ordinances on public property located 15 feet from any market entry point but may not do so within the boundaries of the market.